

3773 Olentangy River Road
Columbus, Ohio 43214



Advances in Tobacco Cessation: Enhancing Counseling, Pharmacotherapy and Office Practice



This half-day seminar

is designed to deliver practical skills to help motivate tobacco users to quit; use the best approaches to pharmacologic treatment of nicotine dependence; and organize the office to deliver effective tobacco treatment services.



Learning Objectives

After completing this training, participants should be able to:

1. Discuss the basics of motivational interviewing and apply this technique with tobacco-dependent patients
2. Guide tobacco users in developing a treatment plan, including best practices in pharmacotherapy
3. Identify ways for your office team to augment tobacco treatment

Mark Your Calendar

Date: April 5, 2008, 8:00 a.m. to 12:00 p.m.
May 3, 2008, 8:00 a.m. to 12:00 p.m.

Location: McConnell Heart Health Center
3773 Olentangy River Rd.
Columbus, OH 43214

**Call (614) 4-HEALTH to reserve your seat, space is limited.
Seminar fee \$20.00.**

Faculty

Tom Houston, MD
Director, OhioHealth Nicotine
Dependence Program

Clinical Professor, Family
Medicine and Public Health
The Ohio State University

**Gretchen Clark Hammond,
MSW, LSW, TTS**

Project Coordinator,
Integrated Tobacco
Treatment Services
Amethyst, Inc.



Accreditation

Riverside Methodist Hospital (RMH) is accredited by the Ohio State Medical Association to sponsor continuing medical education (CME) for physicians.

Riverside Methodist Hospital designates this educational activity for a maximum of three *AMA PRA Category 1 credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Ohio Board of Nursing recognizes Category 1 CME credit for nursing education.

Family Physicians

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending. The AAFP invites comments on any activity that has been approved for AAFP CME credit. Please forward your comments on the quality of this activity to cmecomment@aafp.org.

Disclosure

Faculty participating in continuing medical education activities sponsored by Riverside Methodist Hospital must disclose any real or perceived conflict of interest, as well as intent to discuss any unapproved/investigative use of commercial products, related to the content of their presentations. The information provided will be disclosed in the course syllabus.

Commercial Support

We would like to thank Pfizer and Columbus Medical Association Foundation for their unrestricted educational grants.